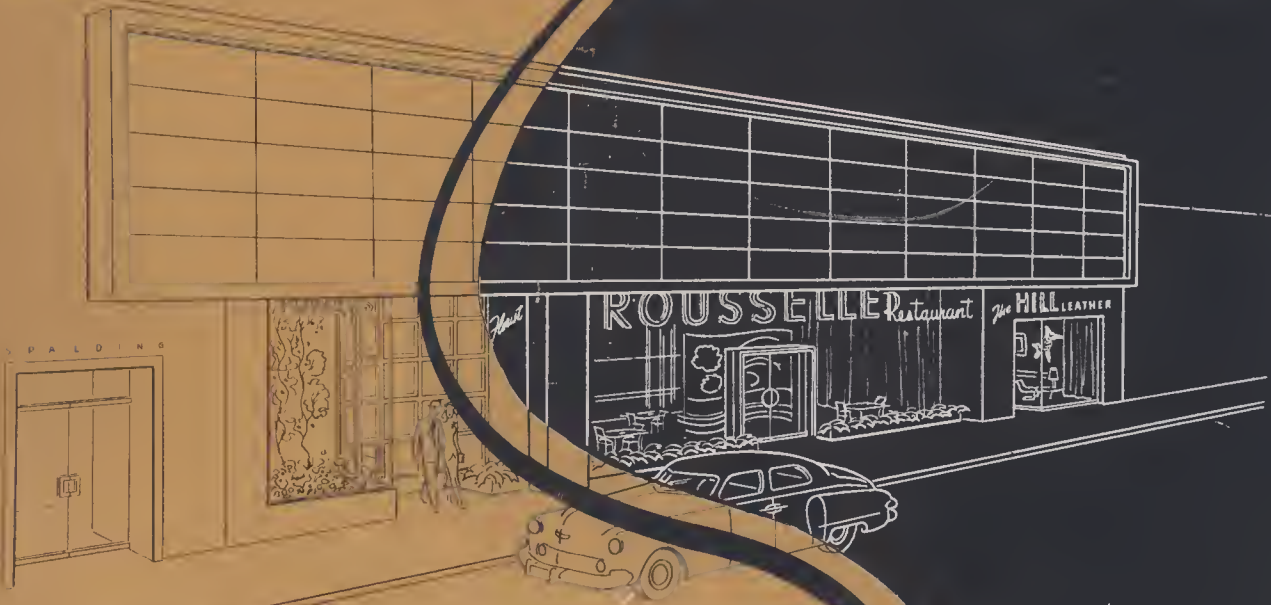




modern ways for modern days



PITTSBURGH PLATE GLASS COMPANY

the "appearance factor"

TIME WAS WHEN the menfolk would gather 'round the old cracker barrel, or glowing pot-bellied stove, to swap yarns and settle a lot of "earth-shaking" problems. The ladies would come into the store for a few yards of gingham, a spool of thread, some foodstuffs. And "Cy" or "the Mrs." would put the purchases into a brown poke. That was retailing. Everybody knew everybody else. Appearance of the store—inside or out—didn't matter much. And that was that. Perhaps those *were* "the good old days," but that's for another story—not this one!

Today, we know that in retail selling, store

appearance has a great deal to do with the merchant's success or failure. Business is too competitive — too complex — for the facts to be otherwise. And all over the country it's the progressive retailer—the one who is alive to the "appearance factor" in retail selling—who achieves the greatest prosperity. Thousands of merchants have proved that the store with eye-appeal—inside and out—draws the most customers . . . the better class of buyers; has the highest unit sale; brings in the largest profits, regularly and steadily.

Wherever Pittsburgh Store Fronts and Interiors have been installed, outstanding structures have resulted. Whether new buildings or remodeled establishments, they have thus taken the fullest and most profitable advantage of that modern selling magic: "eye-appeal." And because Pittsburgh Glass Products and Pittco Store Front Metal are specifically designed to be used in conjunction with each other, a "Pittsburgh" remodeled store invariably stands out from neighboring and competing stores. It attracts the kind of customers that bring a merchant his most profitable business. It draws more trade



in retail selling

from a wider area. It helps him to hold on to the customers he already has.

Not only retailers, but property owners, realtors, bankers, and building managers handling properties which include store space, have found that "Pittsburgh" remodeling works magic for them. Modern fronts and attractive interiors have demonstrated their ability to make properties more desirable . . . easier to rent and sell. And unproductive properties have been transformed into real revenue producers.

Whether your problem entails new construction or remodeling, now is the time for you to investigate the proven advantages of "Pittsburgh" products for your store front and interior. We recommend that you first consult an architect. This will assure you a well-planned, economical design—an individualized store, inside and out. Our specialists will be glad to cooperate with you and with him. And, if you wish, you can arrange for convenient terms through the Pittsburgh Time Payment Plan.

• • •

The following pages illustrate and describe a large variety of business establishments throughout the country which have been modernized with "Pittsburgh" products. From these installations you will obtain a clear idea of how Pittsburgh Glass and Pittco Store Front Metal can be employed in your own business to attract more customers, increase your sales, and boost your profits.



"Open Vision"

The latest advance in
sales-winning store fronts

More and more merchants are adopting the "open vision" type of store front. It's a real sales winner—a hard-hitting "silent salesman," extremely effective in appeal. This type of construction makes the interior a part of the window display—permits free, unobstructed vision from the street, right into the store's interior. Thus, the whole front becomes a powerful and impressive display—eye-catching, interest-holding, magnetic. Transparent Herculite Doors and large areas of Plate Glass distinguish this new and rapidly expanding trend in store design.

"Open Vision" store front designs, by world-famous architects, are shown on pages 22 and 23 and actual installations are illustrated throughout this book.

PITTSBURGH PLATE GLASS COMPANY
GRANT BUILDING PITTSBURGH 19, PA.

bakery shops



Location: Yonkers, N. Y.
Architect: N. J. Colosi.
Products Used: Carraro Structural Glass; Pittsburgh Polished Plate Glass; Pittca Store Front Metal.



Location: Homestead, Pa.
Products Used: Carrara Structural Glass; Pittca Store Front Metal; Herculite Tempered Plate Glass Doors.

Location: East Grand Forks, Minn.
 Architect: Joseph Bell De Remer.
 Products Used: Carrara Structural
 Glass; PC Glass Blocks; Pittca Store
 Front Metal.



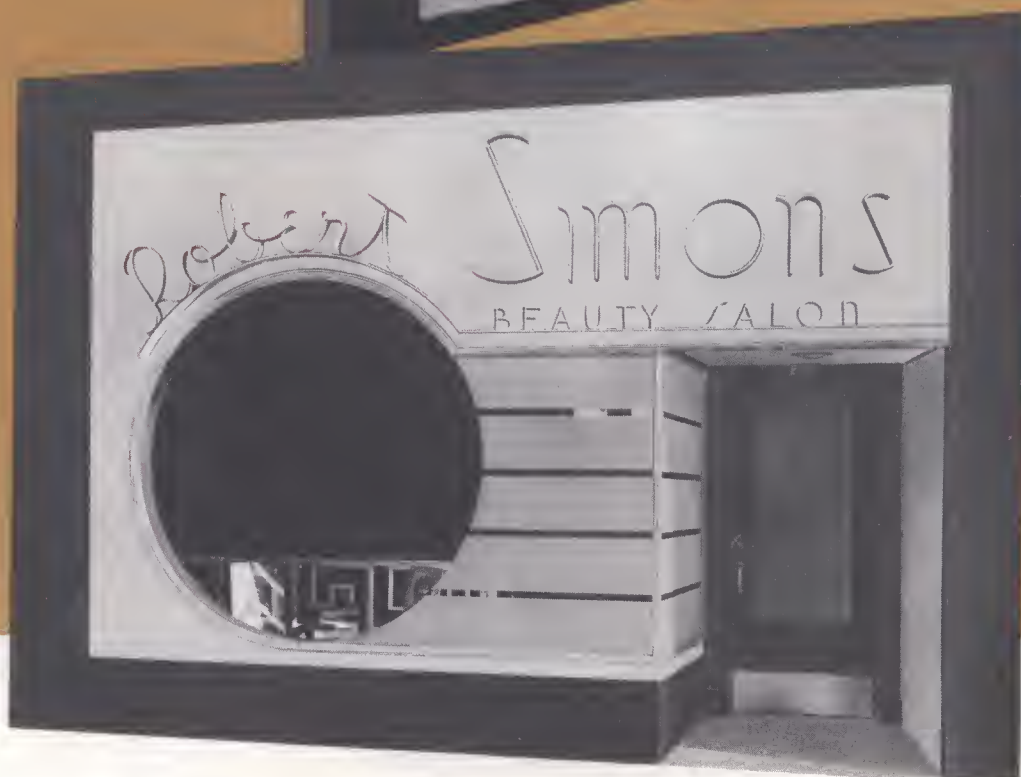
Location: Pittsburgh, Pa.
 Architect: Frank Smart.
 Products Used: Carrara Structural
 Glass; Herculite Tempered Plate
 Glass Doors.



beauty shops

Location: Ben Avon, Pa.
 Architect: R. Maurice Trimble.
 Products Used: Carrara Structural
 Glass; Pittsburgh Polished Plate
 Glass.

Location: Milwaukee, Wis.
 Architects: Eschweiler and Eschweiler.
 Products Used: Carrara Structural
 Glass; Pittsburgh Polished
 Plate Glass.



department stores

Location: Fort Worth, Texas.
Architects: W. G. Clarkson & Co.
Products Used: Carrara Structural
Glass; Pittsburgh Polished Plate
Glass; Pittca Store Front Metal.



drug stores



Location: Amarillo, Texas.
Architect: W. R. Kaufman, Jr.
Products Used: Carrara Structural
Glass; Herculite Tempered Plate
Glass Doors; Pittsburgh Polished
Plate Glass.



Location: Philadelphia, Pa.
 Architects: Bollinger & Co.
 Products Used: Corro Structural Glass; Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass; PC Glass Blocks; Pittco Store Front Metal.



Location: Ottawa, Ontario, Canada.
 Products Used: Corro Structural Glass; Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass.

ROBERTS BROWN CO.



electrical
appliance stores



Location: Minden, La.
Architects: Van Os and Flaxman.
Products Used: Pittsburgh Polished
Plate Glass; Pittca Stare Front
Metal.

Location: Montreal, Quebec, Canada.
Architect: Milton Eliasaph.
Products Used: Herculite Tempered
Plate Glass Doors; Pittsburgh Polished
Plate Glass.

Modernidge





florist shops

Location: Jenkintown, Pa.
 Architects: Dominique Berninger,
 G. Harold W. Hoog, Poul d'Entremont.
 Products Used: Pittsburgh Polished
 Plate Glass; Herculite Tempered
 Plate Glass Doors.



food stores



Location: Woodbury, N. J.
 Architect: Harold M. Kloisz.
 Products Used: Cororo Structural
 Gloss; Pittsburgh Polished Plate
 Gloss; Pittco Store Front Metal.



Location: Columbus, Ohio.
 Products Used: Cororo Structural
 Gloss; Pittsburgh Polished Plate
 Gloss; Pittco Store Front Metal.



Location: Pittsburgh, Pa.

Products Used: Carrara Structural Glass; Herculite Tempered Plate Glass Doors; Pittca Store Front Metal.

furniture stores

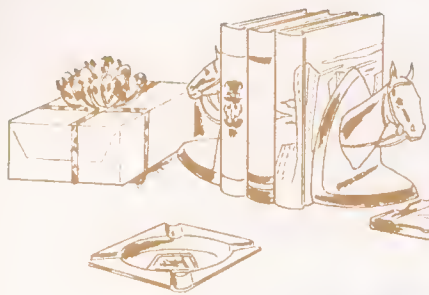


Location: Memphis, Tenn.

Architect: George Mahan, Jr.

Products Used: Carrara Structural Glass; Pittsburgh Polished Plate Glass; Herculite Tempered Plate Glass Doors; Pittca Premier Store Front Metal.



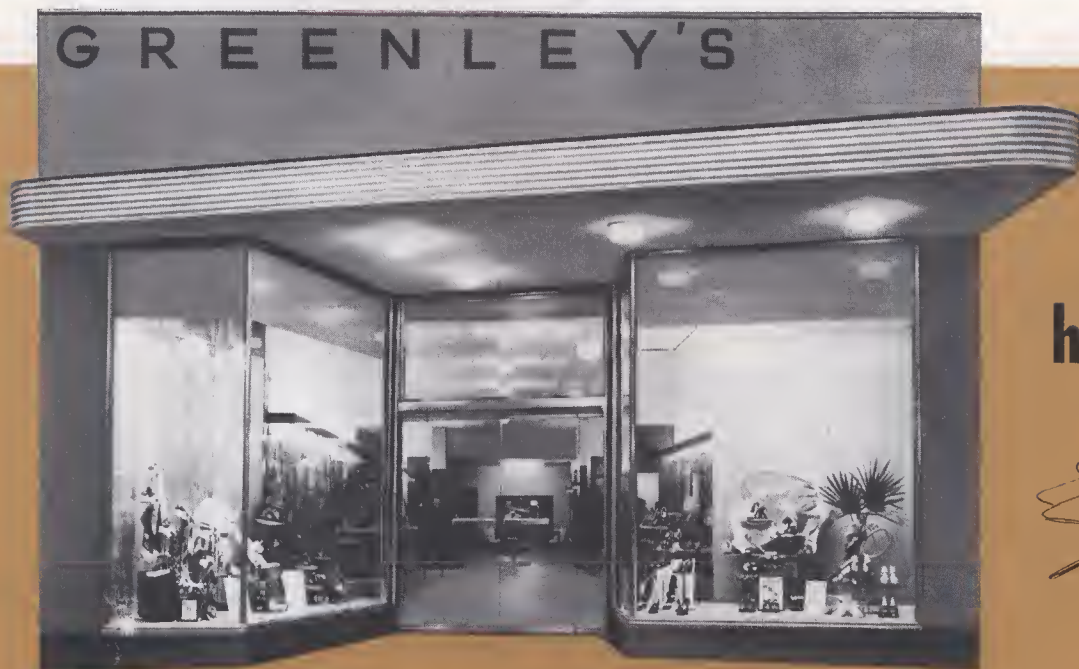


gift shops

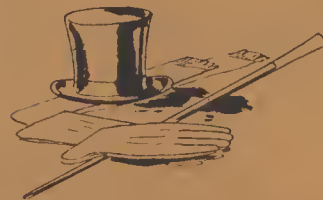


Location: Shreveport, La.

Products Used: Carrara Structural Glass; Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass; Pittca Store Front Metal.



haberdasheries



Location: Greenville, Miss.

Products Used: Carrara Structural Glass; Herculite Tempered Plate Glass Doors; Sandaire Sign; Pittca Premier Store Front Metal.



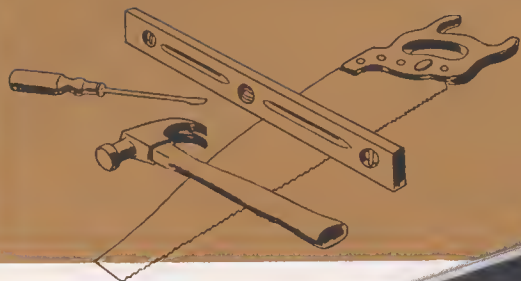
Location: Bay City, Mich.
 Architect: Robert Bickel.
 Products Used: Carrara Structural
 Glass; Pittsburgh Polished Plate
 Glass; Pittca Store Front Metal.

MEISEL HARDWARE & SUPPLY CO



hardware stores

Location: Memphis, Tenn.
 Architect: Austin K. Hall.
 Products Used: Carrara Structural
 Glass; Pittsburgh Polished Plate
 Glass; Sandaire Letters.



BUILDERS

Clark & Fay

HARDWARE

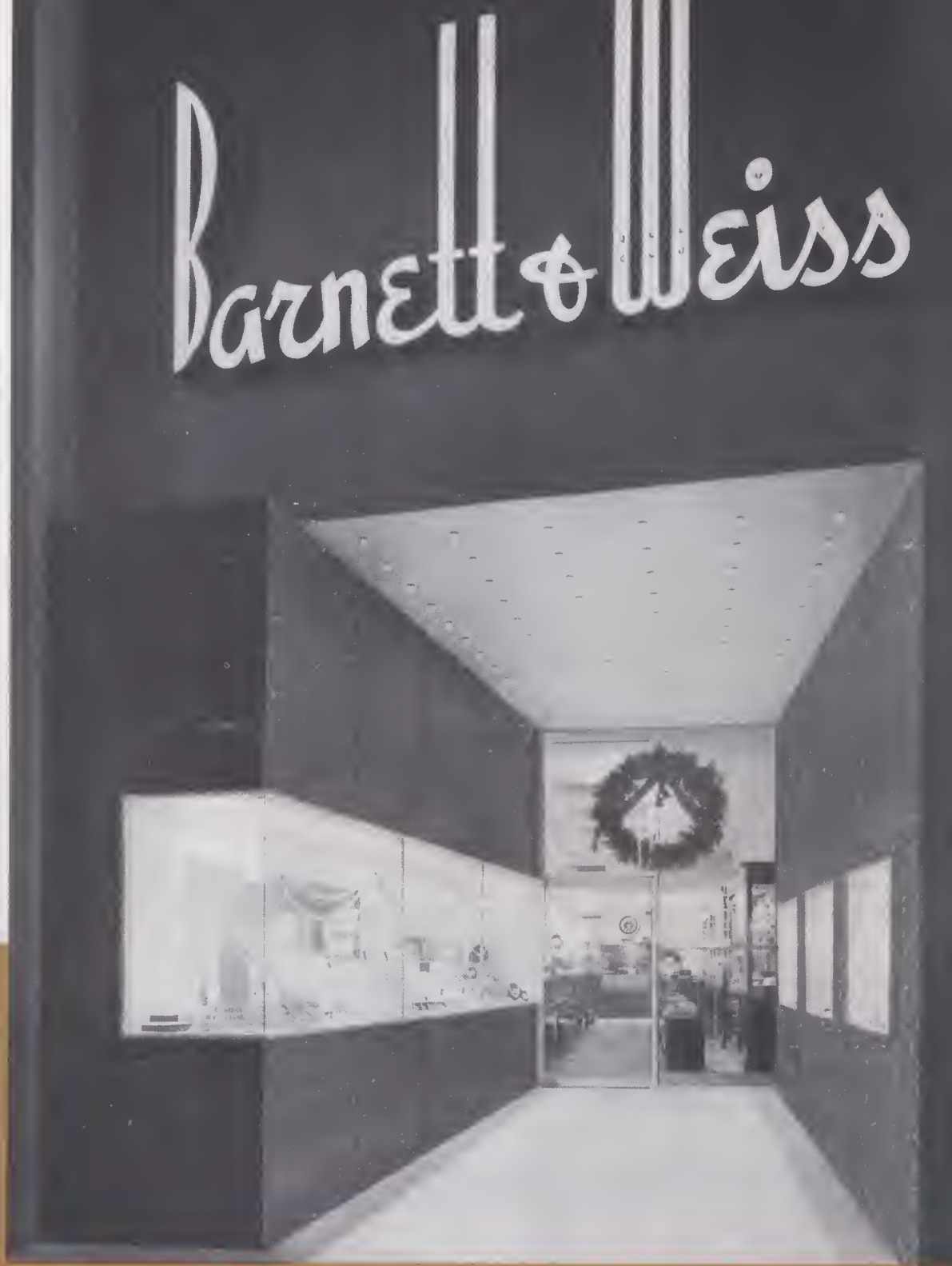
BUILDING MATERIALS



Barnett & Weiss

Location: Salt Lake City, Utah.
Designers: Gruen and Krummeck, Assoc.
Products Used: Herculite Tempered
Plate Glass Doors; Pittsburgh
Polished Plate Glass.

**jewelry
stores**



Rose JEWELLERS



Location: Taranta, Ontario, Canada.
Products Used: Carrara Structural
Gloss.



ladies apparel

Location: Sacramento, Calif.
Designers: Gruen and Krummeck, Assoc.
Products Used: Herculite Tempered
Plate Gloss Doors; Pittsburgh
Polished Plate Gloss.

15



restaurants



Location: New Orleans, La.
Architect: August Perez.
Products Used: Carrara Structural Glass; Pittsburgh Mirrors; Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass; Pittca Stare Frant Metal.

service stations



Location: McAlester, Okla.
Products Used: Carrara Structural Glass; Pittsburgh Polished Plate Glass; PC Glass Blacks.

c.h.baker



shoe stores



Location: Oakland, Calif.

Designers: Gruen and Krummeck, Assoc.

Products Used: Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass; Pittsburgh Mirrors.

Location: Los Angeles, Calif.

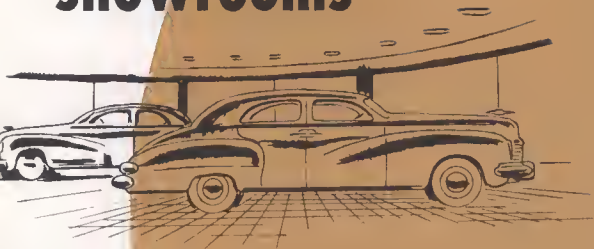
Designers: Gruen and Krummeck, Assoc.

Products Used: Carrara Structural Glass; Herculite Tempered Plate Glass Doors; Pittsburgh Polished Plate Glass.

schiff's



showrooms



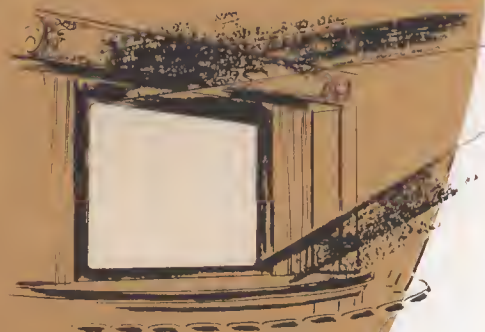
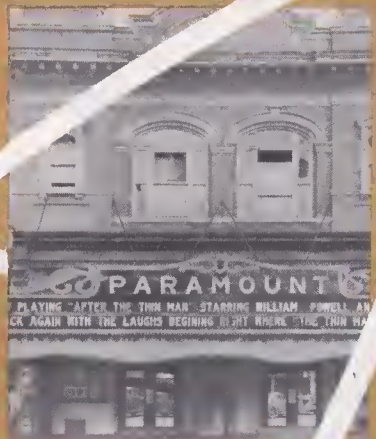
Location: Louisville, Ky.
 Architect: Jos. H. Kalbraok.
 Products Used: Carrara Structural Glass; Pittsburgh Polished Plate Glass; Herculite Tempered Plate Glass Doors.



Location: Buffalo, N. Y.
 Architect: W. P. Stranahan.
 Products Used: Carrara Structural Glass; Herculite Tempered Plate Glass Doors; PC Glass Blocks; Pittsburgh Polished Plate Glass.



theatres



Location: Kinston, N. C.
 Architect: A. Mitchell Waaten.
 Products Used: Carrara Structural
 Glass; Pittsburgh Polished Plate
 Glass; Pittca Store Front Metal.





Modernization of stores

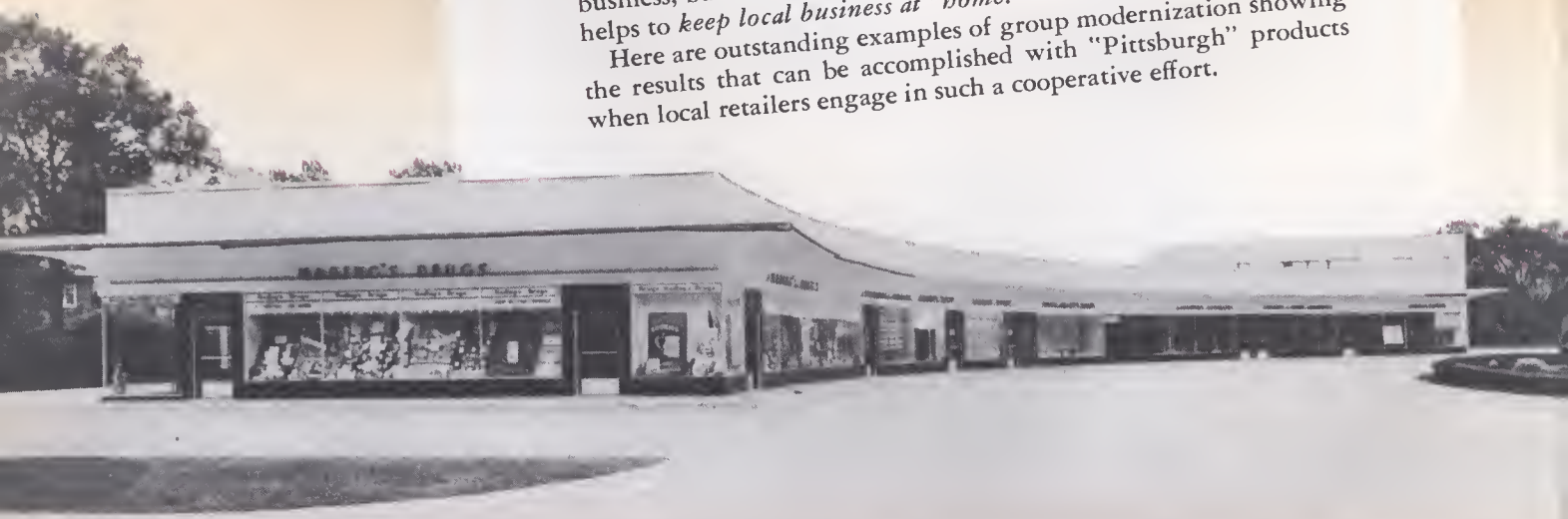
Helps Your Business...Benefits the

When the "Modernization of Main Street" is considered as a whole, and merchants remodel their stores in groups, experience has proved that a greater degree of prosperity for all is the result of such joint action. The reason is simple: Shopping locally becomes more enticing to neighborhood residents; there isn't the tendency for them to go to the larger centers nearby to spend their shopping dollars. And, in addition, group modernization achieves a sort of retail magnetism which draws business from a larger area than formerly. Moreover, because of the advances in "Pittsburgh" group modernization technique, *each* store front also is improved and stands upon its own feet. This assures merchants individualized store fronts within the group. Each store thus stands out as a complete entity, although the over-all effect is one of unity in design.

You cannot over-estimate the power of "eye-appeal." The stores or establishments that have been given this magic quality are the places where the shopping "footsteps" are thickest . . . where the sales are largest . . . where the profits are biggest.

Join hands with your local Chamber of Commerce groups, with city planning committees, with other neighborhood merchants. You will find that in group modernization, not only your particular business, but the entire community as well, will prosper because it helps to *keep local business at "home."*

Here are outstanding examples of group modernization showing the results that can be accomplished with "Pittsburgh" products when local retailers engage in such a cooperative effort.



in groups

Entire Community



Designed by Alfons Bach,
Thorn & Jorge, Architects.



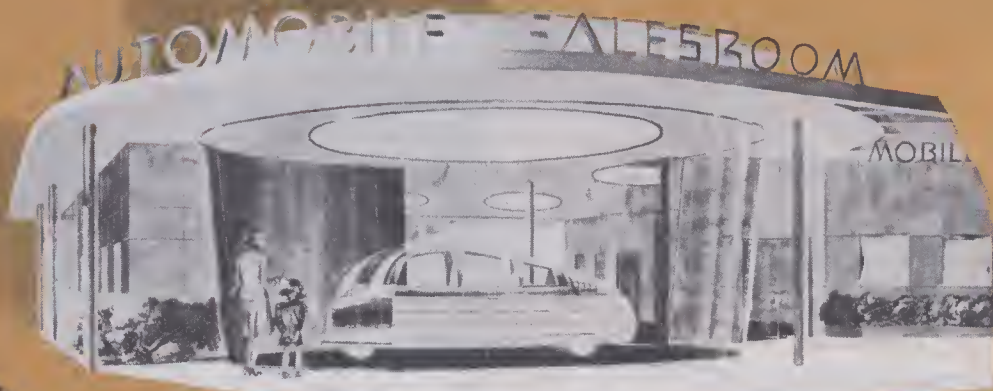
Architect: William H. Merriam.



Hoberdashery Store.
Gruen and Krummeck, Assoc., Designers.



Automobile Salesroom.
Smith, Hinchmon & Grylls, Inc., Architects.

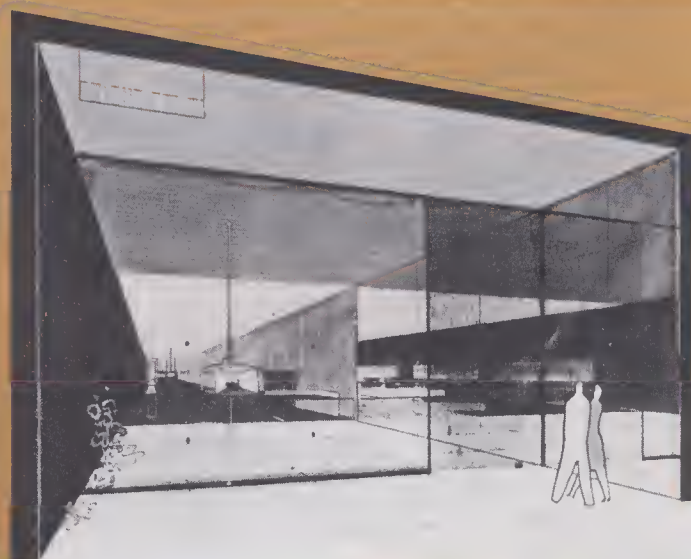


n ew trends in

On these pages we indicate possible new trends in store design. These conceptions are the work of a number of prominent American architects, each one of whom was assigned a specific store condition and



Theatre.
Thalheimer & Weitz, Architects.



Jewelry Shop.
Walter Gropius, Architect.



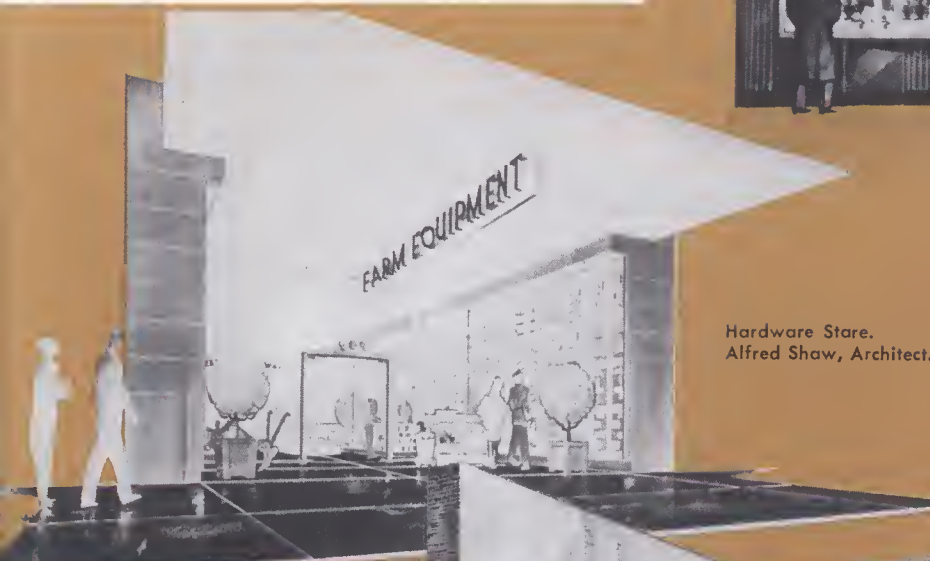
Department Store.
Robert Allan Jacobs, Architect.

store design

asked to give his solution of the problem involved. We believe that they will be of keen interest to every retail merchant as signposts pointing the way to design possibilities for the near future.



Drug Store.
Rawland H. Crawford, Architect.



Hardware Store.
Alfred Shaw, Architect.

Restaurant.
Igar B. Polevitzky, Architect.



beauty **within** as well

... the keynote of



Judicious use of glass front gives this modern restaurant in Pittsburgh, Pa., dignity, glamor and a wholesome, bright atmosphere. Architect: Frank Smart.

as without

store modernization



Above. Glass adds attractiveness and smartness to this dairy products bar. PC Glass Blacks, illuminated from behind, form an unusually eye-catching counter. Large mirror panels behind bar give depth to room. Architect: V. J. Schaeneman.



Left. There is abundant proof that the store that has "eye-appeal" outsells the one of mediocre appearance. Glass gives the extra measure of charm that makes for sales-winning interiors and exteriors.

Designed by Alfons Bach; Tharn & Jarge, Architects.

Below. In keeping with banking needs, this interior of the Savings Institution in Paterson, N. J., breathes "restrained beauty." Heavy Plate Glass for table tops and supports, and Polished Plate Glass partitions do much to help achieve this effect.

Architects: Walker & Gillette.





This attractive entrance lobby of the Vogue Theatre in Lee's Summit, Mo., promises patrons, "there is good entertainment here." The modern curved panels of PC Gloss Blocks contribute brightness, warmth and charm to the setting.

Architect: L. P. Larsen.

Gay and festive is this ballroom's appearance, in the St. Charles Hotel, New Orleans. That's as it should be. And much of its light-hearted appeal is created by glass — Herculite Doors, handsome mirrored columns, PC Glass Blocks, and large wall mirrors.

Designer: H. W. Genane.



Among the many and varied advantages of mirrors is the immediate effect of greater spaciousness and brighter, more cheerful rooms—whatever the kind of store.

Designers: Svensson, Edstrom, and Becker.



In the Hotel El Cortez, Reno, Nevada, this supper club utilizes the clean, crystal sweep of Herculite Doors and partitions to achieve an atmosphere of beauty and cheerfulness.
Architect: A. R. Williams.



Treated in the accordion manner, phantom screens of Pittsburgh Heavy Plate Glass, give style and character to this room in the Neiman Marcus Store, Dallas, Texas. Large wall mirrors further enhance the room's beauty and spaciousness.

Designer: T. H. Robsjohn-Gibbings.
Architect: René Brugnoli.



Pittsburgh Mirror panels emphasize the graceful sweep of this stairway in a leading men's clothing store. Shoppers are instantly attracted to these mirrors and they seem to extend a warm invitation to them to visit the upper levels of the store. Architect: Eliax Rothschild.

Clever circus snack bar of the Forest Park Hotel in St. Louis gains further light-heartedness and gaiety through attractive circus murals and generous use of Plate Glass. Glass can be depended upon to beautify any establishment and thus increase business. Designer: Harold Kaplar.



This accordion portion of Pittsburgh Heavy Plate Glass achieves an "interesting difference" in the exclusive New York Shop of Antaine of Paris. Shelves and display cases also are of Polished Plate Glass. Designer: Dorveed, Inc.



Featuring handsome Architectural Glass in the soda fountain counter, with Copper Back Structural Mirrors lending an air of bright spaciousness to the entire room, this restaurant in Des Moines, Iowa, utilizes Pittsburgh Glass Products effectively to give it greater sales appeal.



Large, back bar mirrors add sparkle and smartness to this interior. And good-looking Plate Glass shelves heighten the effect. No matter what your business is, you can count on glass to dress it up and produce larger profits for you.

Designers: Irwin & Gromeley;
Architect: Dwight Jones Baum.



Glass has the role of chief welcomer in this exceptionally eye-catching reception lobby. Herculite Doors and side panels strike the keynote, with PC Gloss Blacks behind the reception desk and Plate Glass windows built into the entrance walls.

Architect: Morris Lapidus.

Featuring a smart, up-to-date-looking panel of PC Gloss Blocks, with triple Pittsburgh Mirrors flanking it at each side, this attractive arrangement of a salesroom in the Bond Clothing Store, Providence, R. I., is a very appealing setting for the sale of men's wear.

Architect: Elias Rathschild.





One of Atlanta, Georgia's leading club rooms, this establishment has put "invitation-plus" into this interior through the use of large mirrors, decorated by sand-blasting and painting, and a pair of handsome Herculite Plate Glass Doors. Architects: Schutze & Armistead.

Glass is just the thing to make
a store look twice its size.
This fashionable jewelry store
in Miami Beach, Fla., utilizes
a large mirrored wall, dis-
play niches with Plate Glass,
and lovely Plate Gloss dis-
play cases to form an attrac-
tive ensemble of extraordi-
nary sales appeal.
Architect: V. H. Nellenbogen.



Modern good looks, spacius-
ness and smartness are im-
ported to commercial interi-
ors of all types by Pitts-
burgh Plate Gloss Mirrors. An
outstanding example is this
ladies' apparel shop in Stom-
ford, Conn.

Designed by Alfans Boch;
Tharn & Jorge, Architects.

"Pittsburgh" products

FOR STORE FRONTS AND INTERIORS

Carrara Structural Glass In Carrara Glass is found a structural material that combines beauty, versatility, sanitation, permanence and reasonable cost. Mechanically ground and polished to a smooth, brilliant surface finish, Carrara Glass has a mirror-like reflectivity. It is the only wall material that has a *polished* surface in all colors and thicknesses. This reflective property adds depth and richness to the clear Carrara colors. There are ten attractive colors from which to choose: Black, White, Ivory, Tranquil Green, Beige, Gray, Forest Green, Rembrandt Blue, Orange, and Wine.

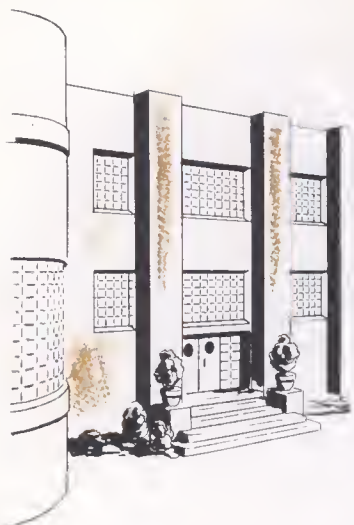
Its adaptability to many kinds of decorative treatment makes Carrara equally suitable for a front of classic simplicity or for one which achieves distinction by an unusual design. It is ideal also for decorating interiors and for the walls, stiles, and partitions of washrooms and lavatories. Carrara Glass can be sand-blasted, fluted, shaded, etched in high or shallow relief; it can be laminated to combine two or more colors, or it can be treated with color after sand-blasting for out-of-the-ordinary effects.

Carrara Glass has a structure that is strong, homogeneous and closely knit. Its smooth texture offers high resistance to abrasion. It is impervious to heat, cold or moisture. It can withstand the wear and tear of weather and continue to look bright and shining indefinitely. Carrara Glass will not stain, check, craze, fade, nor change color with age. It is unaffected by chemicals, grease, or grime. It is easy to care for. An occasional wiping with a damp cloth is usually all that is required. It is easily installed, too. There is a special plastic cement used for setting Carrara Glass which gives it added protection against deterioration.

With the "Sandaire" process, intricate glass lettering or designs may be fabricated of Carrara Glass—all in one piece. This process makes it possible actually to paint colored pictures with glass; to embellish a store front or interior with glass lettering or glass figures of almost any type you desire. Designs and lettering produced by the "Sandaire" process are usually laminated to their backgrounds.

Through a special treatment, Carrara Structural Glass produces a material with an appearance of softness . . . a surface less brilliant and with more restrained reflectivity than the regulation ground and polished Carrara Glass. Appropriately, this is called Suede-finish Carrara. It can be substituted for regular Carrara Glass or combined with it to create individual effects in store front design.





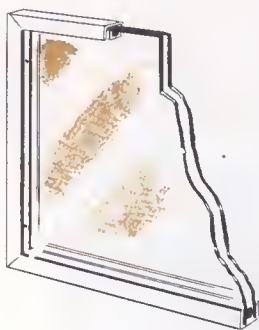
PC Glass Blocks Made of clear, colorless, all-glass units that have been permanently fused together, PC Glass Blocks are durable and sturdy. A partial vacuum inside each block is responsible for the important insulating properties of PC Glass Blocks. These blocks are available in ten distinctive patterns, including blocks designed to meet special light-directing and light-diffusing requirements. Any one of these may be adapted to a store design to increase its originality and appeal. Maintenance cost is practically non-existent with PC Glass Blocks. Installed in panels, the solid mass of glass, broken only by the strong, clean mortar joints between the blocks, practically takes care of itself. That's because the diffusion of light through the blocks and the pattern of the glass make dust and other small particles of dirt less visible.

PC Glass Blocks are used for light-transmission panels, and for decorative purposes in all types of stores. There are three different sizes available.

Twindow Here is "Pittsburgh's" new window with built-in insulation. It is the latest development in insulating windows, consisting of two or more panes of "Pittsburgh" glass with an insulating layer of air hermetically sealed between them. When made with two panes of glass, it has nearly twice the insulating efficiency of ordinary windows—even more when additional panes are used. Twindow makes an ideal display window for all kinds of stores because its built-in insulation reduces heating costs and keeps the glass free of condensation. In refrigerated cases, for example, it offers customers always a clear view of the products displayed. No dirt or moisture can enter Twindow's sealed-in air space.

Twindow assemblies, whether two or more panes, are enclosed in a stainless steel frame to protect the seal and to simplify installation. Moreover, Twindow has these important additional advantages: It decreases the load on air-conditioning equipment; helps maintain desired temperature and humidity levels; permits the use of larger windows; requires cleaning on only two surfaces.

Combined with PC Glass Blocks, Twindow makes an ideal construction.



"Pittsburgh" Mirrors Finished with the care and skill that bespeak fine craftsmanship, Pittsburgh Mirrors are made from Plate Glass of superior quality. They are noteworthy for their beauty, unusually true reflections, and their long life. In stores, they give added light and cheerfulness—make interiors look larger. When mirrors are to be incorporated in store fronts, we recommend Pittsburgh Copper Back Mirrors, for their genuine electro-copper-plating gives them additional protection against deterioration from climatic or atmospheric conditions. You can obtain original effects with Pittsburgh Mirrors, fabricated from Flesh Tinted, Blue, Solex (green), and Crystalex (water white) Plate Glass, in addition to Plate Glass in its regular color, and you have a choice of silver, gold, or gun-metal backing.



Polished Plate Glass Pittsburgh Plate Glass is mechanically ground and polished to a true, flat surface, and to a perfect brilliance and reflectivity of finish. It is the finest material available for installing in show windows and display cases, as well as for scores of interior decorative purposes, wherever clarity of vision, beauty, and dignity are desired. It imparts to buildings, in which it is used, brilliance and luster . . . distinction and charm, enhancing their appearance and adding immeasurably to their eye-appeal.

Available also are Blue, Flesh Tinted, Green, and Water White Plate Glass which are ideal for decorative uses in modern structures. These add sparkle and color, and are exceedingly ornamental in bars, stores and public and commercial buildings of all types.

Heavy Plate Glass There are unlimited possibilities for the effective use of Heavy Plate Glass. It has been used successfully for many purposes: decorative panels and partitions, shelves, skylights, theatre marquees, bank fixtures, telephone booths. Wherever it is used, it adds a touch of beauty, dignity, and modernity.

Heavy Plate Glass is clear and affords perfect vision. It has a brilliant and mirror-like smoothness of surface which only fine Plate Glass can offer. It is impervious to moisture, weather, cleaning chemicals, pencil marks, and other disfiguring agents. It is easily cleaned, and possesses strength that protects and endures.

Herculite Doors Heavy Plate Glass Doors, often without door frames of any kind, may be made of Herculite Plate Glass. A special tempering process makes Herculite Doors four to five times as strong as regular Plate Glass of equal thickness, and many times more resistant to impact and shock. With all this ruggedness, Herculite Glass Doors retain the undeniable charm and beauty of Pittsburgh Polished Plate Glass.

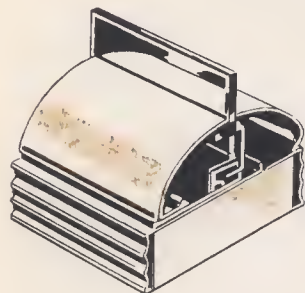
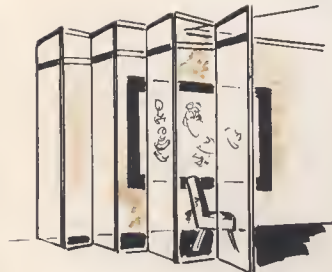
Herculite Door Frames and Hinge A "packaged" construction, "Pittsburgh's" Herculite Door-Frame is a rugged, strong, and handsome assembly, offering great ease of installation. It eliminates problems of setting and fitting; does away with details of clearances and a score of other time- and labor-consuming matters. It replaces the complicated custom-made frames which require many different kinds of materials and the services of various trades to install. It is available in twelve standard sizes to fit any requirement.

The Pittsburgh Checking Floor Hinge is a model of modern engineering. The case and cover are drop-forged. All main working parts are hardened and ground tool steel. All bearings are anti-friction, precision ground. In operation, it has many exclusive advantages, including positive door-speed control; separate checking control; built-in hold-open feature, and many others.

Pittco Store Front Metal Outstanding in the field, Pittco Store Front Metal is available in two lines. Both lines are of fine design . . . modern in appeal. Although they are architecturally simple, they have a dignified beauty and immediate attraction-power. A wide variety of sash, bars, and moldings is available for the creation of striking store fronts and interiors.

Pittco De Luxe is the finest line of store front metal. It is the result of inspired design, modern ingenuity, and superior materials and workmanship. Pittco De Luxe Store Front Metal is as practical as it is beautiful. It is easy to install — all setting operations being performed outside the show window. The extruded method of manufacture assures rugged strength, clean, sharp profiles, lasting color, and perfect finish.

Pittco Premier shows the same careful planning and styling. It, too, can be set easily and quickly from the outside, effecting a substantial saving in setting time. It has a self-adjusting clip which always maintains a firm grip on the glass. The "Premier" line is lightweight and moderately priced. It is ideal for store fronts which require quality metal at an economical price.



"Pittsburgh" products

FOR STORE FRONTS AND INTERIORS

IN THESE CITIES THROUGH THE BRANCHES OF THE PITTSBURGH PLATE GLASS COMPANY

AKRON 4, OHIO
ALBANY 1, N. Y.
ALLENTOWN, PA.
AMARILLO, TEXAS
ANN ARBOR, MICH.
ATLANTA 1, GA.
ATLANTIC CITY, N. J.
AUGUSTA, GA.
AURORA, ILL.
AUSTIN, TEXAS
BALTIMORE 1, MD.
BEAUMONT, TEXAS
BIRMINGHAM 1, ALA.
BOSTON 15, MASS.
BRONX 51, N. Y.
BUFFALO 2, N. Y.
BURLINGTON, VT.
BUTTE, MONT.
CHARLESTON, S. C.
CHARLOTTE 1, N. C.
CHICAGO 11, ILL.
CINCINNATI 2, OHIO
CLEVELAND 14, OHIO
COLUMBIA 3, S. C.
COLUMBUS 1, OHIO
CORPUS CHRISTI, TEXAS
DALLAS 2, TEXAS
DANVILLE, ILL.
DAVENPORT, IOWA
DECATUR 21, ILL.
DENVER 1, COLO.
DES MOINES 6, IOWA
DETROIT 2, MICH.
DUBUQUE, IOWA
DULUTH 2, MINN.

DURHAM, N. C.
ELGIN, ILL.
EL PASO, TEXAS
ERIE, PA.
FINDLAY, OHIO
FORT WORTH 1, TEXAS
FOSTORIA, OHIO
GALESBURG, ILL.
GALVESTON, TEXAS
GRAND RAPIDS 2, MICH.
GREENSBORO, N. C.
GREENVILLE, S. C.
HAMILTON, OHIO
HAMMOND, IND.
HARRISBURG, PA.
HARTFORD 1, CONN.
HIGH POINT, N. C.
HOMESTEAD, PA.
HOUSTON 1, TEXAS
INDIANAPOLIS 6, IND.
IOWA CITY, IOWA
JACKSON, MICH.
JACKSONVILLE 3, FLA.
JEANNETTE, PA.
JOPLIN, MO.
KALAMAZOO, MICH.
KANSAS CITY, 6, MO.
KITTANNING, PA.
KNOXVILLE 12, TENN.
LACROSSE, WIS.
LANCASTER, PA.
LEXINGTON, KY.
LIMA, OHIO
LINCOLN 1, NEBR.
LITTLE ROCK, ARK.
LOUISVILLE 1, KY.

LYNCHBURG, VA.
MACON, GA.
MADISON 3, WIS.
MANCHESTER, N. H.
MANSFIELD, OHIO
MASON CITY, IOWA
McKEESPORT, PA.
MEMPHIS 1, TENN.
MIAMI 31, FLA.
MILWAUKEE 1, WIS.
MINEOLA, N. Y.
MINNEAPOLIS 15, MINN.
MOBILE 1, ALA.
MONTGOMERY 3, ALA.
MT. VERNON, N. Y.
MUSKEGON 4, MICH.
NASHVILLE 2, TENN.
NEWARK 8, N. J.
NEW CASTLE, PA.
NEW HAVEN 13, CONN.
NEW ORLEANS 1, LA.
NEW YORK (Brooklyn 1), N. Y.
OKLAHOMA CITY 2, OKLA.
OMAHA 1, NEBR.
OSHKOSH, WIS.
PADUCAH, KY.
PARKERSBURG, W. VA.
PEORIA 2, ILL.
PHILADELPHIA 32, PA.
PITTSBURGH 22, PA.
PORTSMOUTH, OHIO
PROVIDENCE 1, R. I.
RACINE, WIS.
READING, PA.
RICHMOND 3, VA.
ROANOKE 5, VA.

ROCHESTER 8, N. Y.
ROCKFORD, ILL.
SAGINAW, MICH.
ST. JOSEPH 7, MO.
ST. LOUIS 10, MO.
ST. PAUL 1, MINN.
SALINA, KAN.
SAN ANTONIO 6, TEXAS
SAVANNAH, GA.
SCRANTON 9, PA.
SHREVEPORT 90, LA.
SIOUX FALLS, S. DAK.
SOUTH BEND 24, IND.
SPRINGFIELD, ILL.
SPRINGFIELD 5, MASS.
SPRINGFIELD, MO.
SPRINGFIELD, OHIO
SYRACUSE 1, N. Y.
TALLAHASSEE, FLA.
TAMPA 1, FLA.
TERRE HAUTE, IND.
TIFFIN, OHIO
TOLEDO 6, OHIO
TOPEKA, KAN.
TRENTON, N. J.
TULSA 1, OKLA.
UTICA 3, N. Y.
WASHINGTON 2, D. C.
WASHINGTON, PA.
WICHITA 1, KAN.
WILKES-BARRE, PA.
WILMINGTON, DEL.
WORCESTER, MASS.
YOUNGSTOWN 3, OHIO
ZANESVILLE, OHIO

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BILLINGS, MONT.
BUTTE, MONT.
MISSOULA, MONT.

EUGENE, ORE.
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